

# CTN Injury Prevention Sub-Group Meeting Minutes

January 13<sup>th</sup>, 2022 11:30am – 1:00pm

## Newsletter

- Melanie will be sending the January issue of the newsletter
- Next up: Alison and Amanda

## DIA Stop The Bleed

- Unable to make models, but will reschedule soon
- Google drive has all the info
  - If you do not have the link to the google drive, let Robert know and he will add you
- DIA maintenance group
  - DIA is going to make the maintenance group mandatory. More info to come.
- Pre/Post-Test
  - Kim put it together. Robert sent it to Tiana at airport and then he will add it to the google drive.
- Everything you need to instruct should be in the bin for you
- Working through how to get more instructors involved

## Research Article – Brandi Williams

*Using social media for injury prevention messaging*

- How do we reach a certain group of people (like teenagers)? What is the efficacy? Does it work? How do you track it? How do you know it is making a difference?
- **Takeaways**
  - You cannot control the misconceptions and misinformation
    - The messaging you put out there can be changed or edited from what the original message you intended
  - There is no accurate way to measure efficacy – only likes and clicks
  - One study showed that they did not see any behaviors were changed
    - Free VS paid does not necessarily make a difference
  - Caveat was that if a celebrity or sport star did it, it might take more traction (especially if it is tied to a big story)

## Next Research Article

- Grace Dobbertin
  - Let Grace know if you have anything specific you are interested in

## **Announcements**

- Trauma conference (Grace Dobbertin) – Thursday, March 3<sup>rd</sup>
  - One of our talks will focus on Colorado's Hospital Based Violence Intervention Program that is a member of the HAVI. AIM/GRASP has partnered with UHealth and Denver Health to provide resources both in hospitals and out in the community. Big shout out to Laurie for helping us organize this opportunity!
    - Unfortunately this learning opportunity is not free, but I wanted to share in case anyone is interested in attending. There is both an in-person and virtual option for attendance.

## **State of Washington Falls Prevention Strategies**

- They have a unique collaborative state-wide falls prevention strategy that might be worth learning more about

## **State Unit on Aging**

- Laurie & Mel had a meeting with the State Unit on Aging
- Seems like a great time to be having these discussions
- Takeaways
  - Can CTN help promote fall prevention program implementation throughout the state
    - Braided funding to help implement fall prevention programs
  - State-wide coalition
    - Who would oversee it, what would it look like?
    - State Unit on Aging supports this idea
  - Directory for evidenced-based fall prevention programs
    - Master trainers, guest speakers, locations, key players
  - How do we adapt with COVID?
  - Can continue to implement evidence-based programs while exploring new options for fall prevention?
  - Strengthen partnership with AAAs
  - State Unit on Aging has a meeting with AAAs on the 24<sup>th</sup> – Laurie & Melanie will meet with State Unit on Aging after that meeting
  - Potentially add/change questions on CASOA

## **Continued discussion about Falls Prevention**

- What are the barriers & challenges with our current programs?
  - Resources (personnel)
  - How would funding work to pay individuals if it was a more collaborative effort (ex: Stepping on uses guest speakers like a PT that is usually paid by the organization)
  - Sustainability is KEY
    - Think big

- One goal: Get classes to people who wouldn't typically attend
- Ideal: Medicare/Medicaid incentivize falls prevention
  - Some kind of benefit to the organization for doing the program
  - Incentive the participant
- Idea: Do a pilot program in one area/county
  - State Unit on Aging could possibly employ someone to work on this initiative
  - Show how it could work in a community to prove effectiveness throughout the state
- Questions we are interested in adding to the survey
  - What motivates people to do falls prevention classes
- Falls prevention summit
  - What would it look like?
  - Would need a moderator
- Laurie & Melanie have a meeting scheduled with the injury & violence prevention center